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*JECO*

*Peut-on évaluer la  
biodiversité ?*

11 novembre 2011

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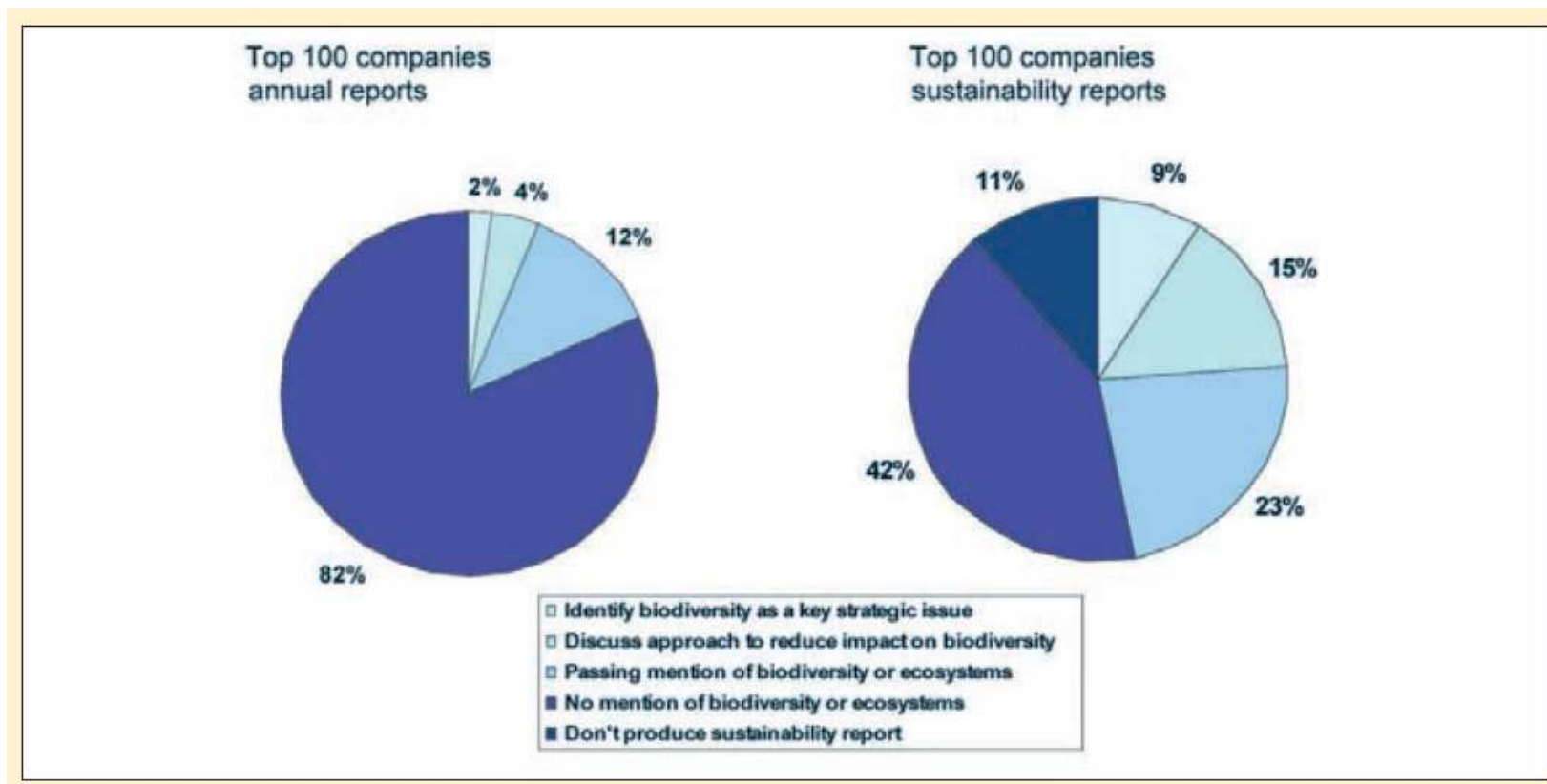
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## ***Section 1***

Quelle prise en compte de la biodiversité aujourd'hui dans les entreprises ?

## Constat

- Montée en puissance progressive du sujet depuis environ 5 ans environ mais qui reste lente...



Source PwC – année 2009

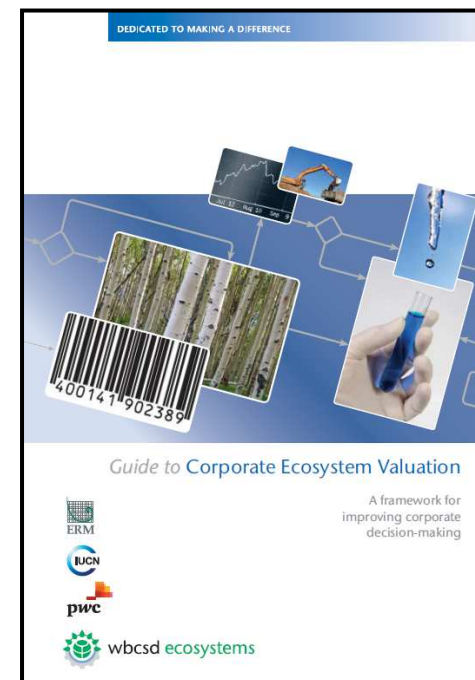
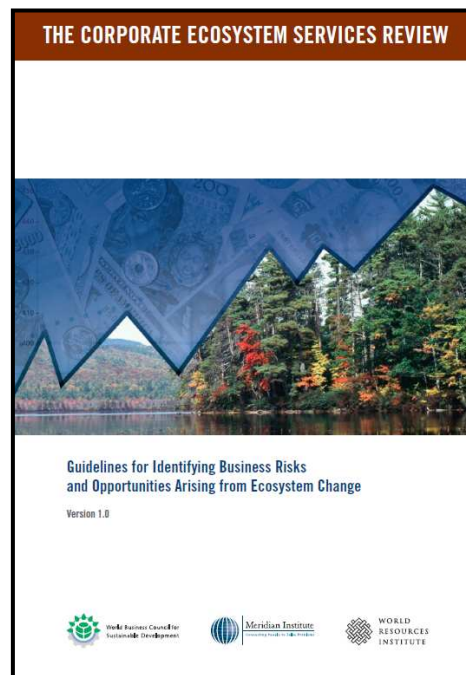
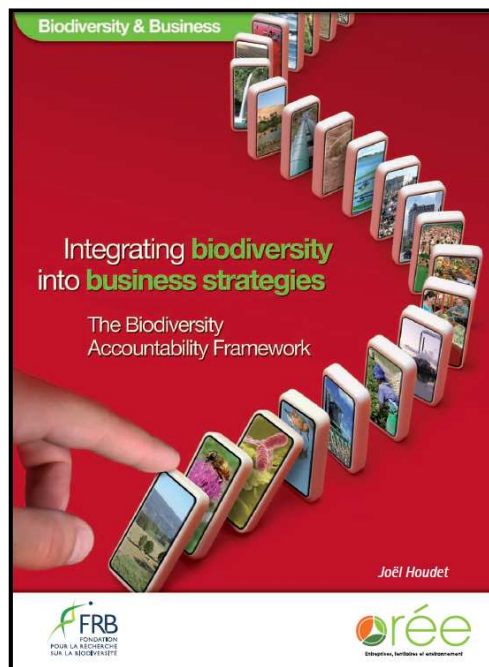
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## ***Section 2***

# Evaluation des services rendus par les écosystèmes aux entreprises

# *Evaluation des services rendus par les écosystèmes*

- Méthodologies / Outils opérationnels existent



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# *Section 3*

## Pistes de réflexion

# Renforcer les plateformes de coopération/réflexion entre entreprises



- Plateforme **B@B** lancée par la Commission Européenne
  - Partenaires pour gérer le projet: IUCN / PwC / ECNC et ELO
  - Secteurs cibles: agriculture, agroalimentaire, tourisme, extraction, forêts et finance
  - Plus de 100 organisations adhérentes (principalement entreprises petites et grandes)

<http://ec.europa.eu/environment/biodiversity/business>

A screenshot of the Business @ Biodiversity website. The top navigation bar includes the European Commission Environment logo and a breadcrumb trail: "European Commission &gt; Environment &gt; Nature &amp; Biodiversity &gt; Business". Below this is a secondary navigation bar with links: Home, Who's who, Policies, Integration, Funding, Law, Resources, News &amp; Developments. The main content area features the Business @ Biodiversity logo and a navigation menu: Home, About, Sectors, Resource Center, Awards, News and Events, Links to platforms, Contact. The main heading is "The EU Business @ Biodiversity Platform". The text below describes the platform as a unique facility within the European Commission's Initiative where businesses can share experiences and best practices. There are three links: "Read the Brochure - Benefits for the companies - How to join the platform", "How it all started", and "Read the newsletter - Subscribe to the newsletter". To the right of the text is a 3D illustration of a city skyline with a green landscape and a large rock formation.

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## ***Conclusions: quoi évaluer ?***

- Il est fondamental de quantifier les impacts et dépendances d'un point de vue **physique**. Démarche de **Bilan Biodiversité des Organisations ? (vs Bilan Carbone)**
- Réflexion sur les indicateurs de mesure pour faire **changer les comportements au sein des organisations**.
- Evolution des règles comptables, **vers la prise en compte du capital naturel ?**



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# *Merci...*

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